

SEOUL FOOD & HOTEL 2008

May 14 – 17, 2008

Deadline: February 15, 2008

Seoul Food & Hotel 2008 is to be held in Korea's most sophisticated venue, the state of the art Korea International Exhibition Center, Kinex. Last years event saw exhibitors from 31 countries, with 28 international pavilions, and a total of 959 local and international companies making the show Korea's largest-ever event of its type. The 40,000 visitors last year encompassed markets from Korea, the Asia-Pacific, Europe, the Americas, Africa and the Middle East.

WUSATA is now taking company reservations on a first-come, first-served basis. By joining the WUSATA pavilion you will receive a 9 sqm booth space with standard hard side & rear walls, carpet over the entire stand area, fascia carrying company name & stand number, four spot lights, electrical outlet, information desk w/chair & a table & 2 chairs.

For more information please see [Seoul 2008](#) or contact Janet Kenefsky at WUSATA by telephone (360) 693-3373 or by email at janet@wusata.org for more information.



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

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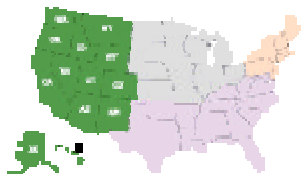
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*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

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WUSATA, will be coordinating participation at the Seoul Food & Hotel for the Western U. S. food and agricultural companies. This will be an excellent opportunity for companies to participate in the growing Korean market.

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Suitable products include, but are not limited to:

- Processed Foods
- Food Additives
- Organic Products
- Seafood
- Coffee & Tea
- Wine & Beverages
- Confectionary & Bakery

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Janet Kenefsky at WUSATA by telephone (360) 693-3373 or by email janet@wusata.org for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

February 15, 2008



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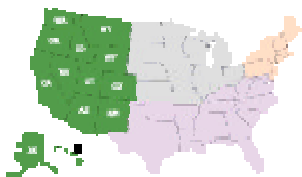
New Mexico Dept. of
Agriculture

Oregon Dept. of Agriculture

Utah Dept. of Agriculture &
Food

Washington State Dept. of
Agriculture

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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

Activity Registration Form

Seoul Food & Hotel 2008
May 14 – 17, 2008 ~ Seoul, Korea

COMPANY INFORMATION:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: () _____ Fax: () _____
E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

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Early Bird Participation Fees:

- ☐ Full Booth (9 sqm) \$2,875.00**..... **Deadline January 18th**
☐ Corner Surcharge \$500.00
**discount applies to first booth only

Standard Participation Fees after Jan 18th:

- ☐ Full Booth (9 sqm) \$3,375.00
☐ Corner Surcharge \$500.00

Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.

RESERVATION DEADLINE: February 15, 2008

Return the completed Activity Registration Form by FAX to WUSATA: (360) 693-3464

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____
Printed Name: _____
Date: _____